



VIVEK JOY

My Background

Aspiring digital marketing fresher with a strong passion for leveraging digital channels to drive brand awareness and business growth. Eager to apply my theoretical knowledge, creativity, and analytical skills to contribute to the success of a dynamic organization. Seeking an entry-level position in digital marketing, where I can learn and grow while making a positive impact on the company's online presence and marketing strategies.

Experience

- Nov 2022- May 2023
ICICI Bank Ltd
Deputy Manager
- Nov 2021 - Nov 2022
HDFC Bank Ltd
Deputy Manager
 - Helping individual clients manage their money in order to balance financial risks and returns
 - Make an action plan, and strategize to get profit through branch operations and cross-sell
- Jan 2020 - Oct 2021
Axis Bank Ltd
Assistant Manager
 - Identifying opportunities and strategies to increase sales
 - Manage business relations with existing customers to increase the depth of existing relationships

Education

B Com (2015 -2018)
Computer Application
St. Xavier's Arts & Science College

Digital Marketing
CDA Academy

Certification

- Google Digital Unlock
- Hubspot Academy
- Google Analytics
- Google Ads
- The Open University
- IAB Certification
- Semrush Academy
- Born on Instagram

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17-01-1998

EXPERTISE

Digital Marketing

Branding

Content Marketing

SEO

Social Media Manager

Web Development

LANGUAGE

English

Malayalam

Hindi

Tamil